

For Immediate Release**February 8, 2024****Bound Tree Medical Partners With Blood Centers Of America To Expand The Adoption Rate Of Pre-Hospital Whole Blood Programs**

DUBLIN, Ohio – Bound Tree Medical, the nation's leading supplier of pre-hospital equipment and supplies has partnered with Blood Centers of America to expand and enhance the adoption rate of pre-hospital whole blood programs. Blood Centers of America is the largest blood supply network in the U.S., uniquely positioned to sustain, advocate, and mobilize for the nation's blood supply. Their 60+ independent community blood centers collect and distribute over 50% of the nation's blood supply, delivering reliable service with a profound commitment to the communities they serve. With this partnership, Bound Tree Medical will be able to connect its customers with a local Blood Centers of America blood center to partner and develop their pre-hospital whole blood programs.

"Accessing and managing supply of whole blood remains to be one of the biggest challenges our customers face when starting their whole blood programs" said Bound Tree President, Rob Meriweather. "Being able to partner with Blood Centers of America connects our first responders to this life saving resource and shows our commitment to helping customers navigate, optimize and mobilize their pre-hospital blood programs."

Trauma resuscitation management has evolved over the years with a more nuanced understanding of the injured patient's physiologic state of shock. While exsanguination remains the leading cause of preventable deaths among victims of trauma with nearly half of these patients dying in the prehospital setting, studies indicate that whole blood administration initiated in the prehospital setting improves early shock severity, coagulopathy, and survival. To find your local Blood Centers of America Location or to learn more about whole blood administration in the pre-hospital setting, visit www.boundtree.com/whole-blood-program.

Bill Block, Blood Centers of America President and CEO said *"We are looking forward to this partnership with Bound Tree Medical as another way for BCA's member blood centers to fulfill their mission to serve patients and ensure that blood is available when and where it is needed."*

About Sarnova and Bound Tree Medical

Sarnova is the leading national specialty distributor of healthcare products in the emergency medical services (EMS) and acute care markets. The company consists of six major business units: Bound Tree Medical, Cardio Partners, Allied 100, Digitech, Emergency Medical Products and Tri-anim Health Services. Bound Tree Medical is a leading, nationwide distributor of emergency medical equipment, supplies and pharmaceuticals to EMS, fire and other first responders. For more information, visit www.sarnova.com.

About Blood Centers of America

Blood Centers of America (BCA) is the largest blood supply network in the U.S., uniquely positioned to sustain, mobilize and advocate for the nation's blood supply. Our 60+ independent community blood centers collect and distribute more than 5.4 million blood units annually, or 50% of the nation's blood supply. We are committed to delivering reliable service and providing high-quality blood products for patients in the

communities we serve. Visit bca.coop to learn more about blood donation, distribution and contracting services.

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